

Eat local food all year long.



Seacoast Eat Local
www.seacoateatlocal.org

Sponsorship Opportunities for Seacoast Eat Local's Winter Farmers' Markets November 2011 - April 2012

Dear Friend,

Seacoast Eat Local is entering its fifth year of hosting winter farmers' markets on the Seacoast. What began as two holiday markets in advance of Thanksgiving and Christmas has grown into 12 well-stocked and well-attended farmers' markets lasting from November to April. We are proud of the progress we've made in closing the gaps in year-round availability of local food.

The Seacoast Eat Local Winter Farmers' Markets have also closed a gap in our communities, providing an important opportunity for friends and families to venture out into the cold to nourish their bodies and souls. While restocking their pantries with everything from storage root crops to artisanal pasta, the Seacoast's smiling, bundled-up shoppers reconnect with their neighbors and support the region's vibrant agricultural community.

Seacoast Eat Local seeks your help in supporting this community event. This sponsorship opportunity will provide your business with up to six months of access to a base of engaged consumers, farmers, small business owners, and active community members. In addition to each market attracting, on average, 1,500 consumers who will see your business's logo upon entering the market, your sponsorship will reach 3,100 email subscribers, 2,700 Facebook fans, 500 website visitors (weekly), and 1,150 Twitter followers.

We hope that you will join us as a sponsor.

Sincerely,
Jeff Donald

Sponsor Levels and Benefits

Seacoast Eat Local's Winter Farmers' Markets
November 2011 - April 2012

Winter Season Underwriter - \$2,000 (1 available)

- Logo and link in promotional materials (e-newsletters, printed materials) during **the six-month long winter farmers' market season**
- Thank you in press releases
- Logo and business information prominently featured on our blog and Facebook page, Twitter feed
- Logo and link on the Winter Farmers' Market page of Seacoast Eat Local website
- Prominent signage at all 12 markets and the opportunity to display brochures and flyers during the markets
- Underwriter Employee Appreciation Day featuring special discounts for your staff!

Exeter Market Underwriter- \$750 (2 available)

- Logo and link in promotional e-newsletters advertising **5 Exeter markets from December - April**
- Thank you in press releases
- Logo and business information prominently featured on blog post, Facebook page, Twitter feed
- Logo and link on the Winter Farmers' Market page of Seacoast Eat Local website
- Prominent signage at all 5 Exeter markets

Rollinsford Market Underwriter- \$750 (2 available)

- Logo and link in promotional e-newsletters advertising **7 Rollinsford markets from November - March**
- Thank you in press releases
- Logo and business information prominently featured on blog post, Facebook page, Twitter feed
- Logo and link on the Winter Farmers' Market page of Seacoast Eat Local website
- Prominent signage at all 7 Rollinsford markets

Cooking Demonstrations Sponsor - \$600 (1 available)

Seacoast Eat Local will be featuring food preparation demonstrations at 5 of the winter farmers' markets occurring January -April.

- Logo and link in promotional e-newsletters in conjunction with promotion of cooking demonstration
- Logo and business information prominently featured on blog post, Facebook page, Twitter feed
- Logo and link on the Winter Farmers' Market page of Seacoast Eat Local website
- Prominent signage at cooking demonstration market booth

Day Sponsor - \$200 (1 per market available)

- Logo and link in promotional e-newsletter for day sponsored
- Thank you in press releases
- Logo and business information prominently featured on blog post, Facebook page, Twitter feed
- Logo and link on the Winter Farmers' Market page of Seacoast Eat Local website
- Prominent signage at market on the day sponsored